



FORMAT

Dear County Arts Members,

We are excited to share a new benefit to help you showcase your practice, present your work professionally, and grow your creative business. **We've partnered with Format to offer active County Arts Members 1 full year of free website hosting and portfolio tools.**

Format is designed specifically for practicing visual artists, photographers, filmmakers, designers, and creators who need a polished online presence. Whether you're building your first site or giving your existing portfolio a complete refresh, here is what your free year includes:

- **Flexible Design Tools:** Choose from modern templates and use intuitive Flex Block drag-and-drop controls to layout project series, case studies, and artist bio pages.
- **Built-in E-Commerce:** Set up a commission-free store to sell physical pieces, prints, or digital assets without third-party fees.
- **Client & Workflow Tools:** Streamline client work using private proofing galleries, moodboards, contract tools, and secure file transfers.
- **Seamless Mobile Responsiveness:** Enjoy site designs that adapt automatically to mobile devices.
- **SEO & Visibility Tools:** Add image-level metadata, write behind-the-scenes blog posts, and improve your search visibility.
- **Comprehensive Learning & Support:** Get access to 24/7 customer support, video training libraries, and practical advice articles.

How to Claim Your Free Year:

1. Click [here](#) to start a free trial and create your account.
2. Go to the dedicated signup link: format.com/countyarts-one-year
3. Go to Settings > Subscription and select either the "Pro Annual" or "Pro Plus Annual" plan (you can downgrade after your free year expires).
4. Complete the checkout process. Payment details are required at setup to activate the account, but the unique link automatically applies the administrative partner discount—bringing your total to \$0 for your first 12 months. You can cancel or downgrade at any time.

Have questions or need support? Reach out to Format's Customer Experience team anytime at info@format.com.