

# The Maker's Hand

## ABOUT THE SHOW

Presented annually by the [Prince Edward County Arts Council](#), The Maker's Hand is a prestigious fine craft show featuring both established and up-and-coming artists from across Ontario & Quebec. The show attracts approximately 2500 visitors from Toronto to Ottawa and beyond. Since its inception in 2004, we have received very positive feedback from both exhibitors and visitors.

The show runs for three full days in early November with a full set-up day on the Thursday prior to opening.

Our enthusiastic volunteers are on-site to assist artists with set-up and takedown and also for assistance during the course of the show.

We charge a \$5 public entry fee.

The Maker's Hand will feature 40-50 booths in Highline Hall and the adjacent Rotary Room.

## LOCATION and VENUE

- The show takes place at the Lehigh Arena/Wellington and District Community Centre in Wellington, Prince Edward County, Ontario. Parking is free.
- There is an ATM on-site, as well as an open WiFi network. Please note that The Maker's Hand is not responsible for the ATM or WiFi. We recommend that you have a backup, such as using a cellular network, to process a sale in case your security settings do not allow for a sale to be processed on an open network.
- There is a floor manager on duty at all times during the show. We do not, however, assume responsibility for any losses incurred, but ask that you report any occurrence to show managers immediately.
- An onsite café will sell snacks, light lunches and coffee during the day.
- Wheelchair accessible.



## ELIGIBILITY

To be eligible to participate in the show you must be a Canadian fine craft artist whose work exhibits originality and technical excellence. All work exhibited must be created by you & produced in Canada. The Maker's Hand does not accept consumable products in the show, nor do we accept soaps & bath products, or candles.

**You must present a professional booth display.** It is mandatory that exhibitors have booth walls (except for the 5' x 5' category - see details below) that measure a maximum 8' tall. The Maker's Hand does not provide any draping, walls or booth furnishings.

## APPLICATION PROCESS

**Application Deadline:** April 15, 2024

Applications must be complete and include the required booth fee to be considered by our selection committee. We also look not only for excellence of craft, but also for a mix of media and variety of products and price points. We are a small show and each year we work to keep the show fresh, interesting and balanced to attract both new and returning customers. Sometimes that means not accepting a previously selected applicant in a particular year.

A note on **cultural appropriation** - As part of our commitment to fostering a welcoming and inclusive environment at all County Arts programs including The Maker's Hand, we encourage artists to learn about the harmful impact and effects of cultural appropriation and, with this in mind, evaluate and critically reflect on their own practices. Helpful resources include this Canada Council for the Arts [Context Brief](#) and those listed in [this article](#) from the Canadian Crafts Federation. The Maker's Hand application form includes a question asking applicants to acknowledge that their work is not appropriating, and/or disrespectful towards, other cultures.

**Before you apply, you'll want to be ready to provide the following:**

- Minimum of 5 and maximum of 10 digital professional quality images of the type of work you'll be selling at the show.
- One digital image of your booth set-up showing booth walls (except for 5' x 5' category)
- Minimum of 2 digital images of you in your studio/work space (taken from different angles)
- Images **\*MUST\*** be high-resolution marketing-ready. Minimum size of 1080 x 1080 pixels with no writing or logos. All images must be labeled in this order: company name, media, # (for example: JannaSmith\_Ceramics\_1)
- Product description, production process description, and bio/artist statement

## CANCELLATION POLICY

If an artist withdraws their application following the signing of their participation agreement, booth fees are not refundable without penalty.

- Up to August 1st your booth fee less a \$100 cancellation fee will be refunded.
- After August 1st: No Refund. A \$75 fee will be charged for a returned NSF cheque.

## ACCEPTANCE and CONDITIONS

Upon acceptance, you will be emailed The Maker's Hand contract. Please sign and return a copy by the given deadline.

The Maker's Hand agrees to:

- Provide you with the agreed upon booth space at the show
- Assist you with setup, take-down and throughout the show
- List your name on our website with a link to your website
- Make you a part of our intensive and targeted media campaign
- Provide you with a digital poster to be sent to your customers

As a selected artist, you agree to:

- Arrive and be fully set-up between the hours of 9:00 am and 6:00 pm on Thursday, November 7, 2024. There are no exceptions - Setup will not be permitted on opening day.
- Be in attendance throughout the show on November 8, 9 and 10, 2024
- Dismantle your booth immediately after the show closes and vacate the hall by 6:00 pm on November 10, 2024
- Equip your own booth; The Maker's Hand does not provide any draping, walls or booth furnishings.
- Limit yourself to your assigned booth size; you cannot extend your booth into the aisles
- Not insert nails, hooks, screws or tape into the walls or floors of the building
- Not use any kind of open flame, except momentarily when carrying out a cultural practice, e.g. an Indigenous artist lighting sacred medicine during a [smudging ceremony](#). Please contact us for more information and let us know if you will be engaging in these types of activities.
- Accept liability for any damage you cause to the building or to the property of other exhibitors
- Be responsible for any storage you might need; there is NO storage on-site
- Bring whatever lighting and extension cords you require. Highline Hall has sufficient lighting, including natural light. Supplementary lighting may not be required.
- Provide your own dolly (however, we will have a few available)
- Permit The Maker's Hand to use your photographs in its marketing and advertising material
- Abide by the principles laid out in the Prince Edward County Arts Council's [Inclusivity, Diversity & Equity Policy](#)
- Link your website to ours ([www.themakershand.com](http://www.themakershand.com)) and help promote the show through your social media channels using @themakershand

## 2024 SCHEDULE

<b>Date</b>	<b>Activity</b>	<b>Time</b>
Thursday, November 7	Set up	9:00 a.m - 6:00 p.m.
Friday, November 8	Show	10:00 am – 5:00 pm
Saturday, November 9	Show	10:00 am – 5:00 pm
Sunday, November 10	Show	10:00 am – 4:00 pm
Sunday, November 10	Take down	4:00 pm – 6:00 pm

## QUESTIONS?

Please don't hesitate to send any questions to [makershand@countyarts.ca](mailto:makershand@countyarts.ca).