

Artists in the Community Program Guidelines

This program aims to foster meaningful, professional work experiences for Prince Edward County artists, while providing increased opportunities for PEC residents to enjoy the proven benefits of the arts by participating in creative activities. Residents must be active participants, and not just observers (audience). Participatory arts experiences create important opportunities for artists and residents to connect, express ideas, create artworks, and foster personal growth and social change.

For example, a professional musician facilitates songwriting workshops with local youth to collaboratively create a new song to raise awareness about the impacts of climate change.

Artists are strongly encouraged to apply in collaboration with a community organization serving local residents. Applicants are welcome to connect with Janna (ianna@countvarts.ca) for ideas/referrals.

Depending on the nature of the activities and availability, successful applicants may be able to use the <u>County Arts Lab</u> to carry out certain project activities.

The program's key objectives are to

- Support PEC artists with the appropriate skills, knowledge and competency to effectively develop and deliver arts activities;
- Help create opportunities for PEC residents to experience and engage with the arts in meaningful ways at little or no cost to them;
- Provide opportunities to artists and residents to co-create through their combined knowledge, skills and experience;
- Build public awareness about social issues and facilitate change through the arts;
- Reduce barriers to participatory arts experiences for the public.

The program's priorities are to support projects that

 Work with sectors beyond the arts, such as health, education, justice and the environment

- Provide a sense of community, social connection, civic engagement and contribute to building a more just society
- Increase access to the arts for underserved or marginalized communities

Application deadline: September 17th, 2023 for projects taking place before March 31, 2024

- Projects will be evaluated by a jury of peer assessors. The following criteria is weighted accordingly: Artistic Merit (40%), Impact (40%) and Feasibility (20%). Artists should consult the Evaluation Rubric linked on the <u>Artist Fund page</u> before submitting an application.
- Results will be announced within two weeks of the application deadline.
- Successful applicants will be asked to sign a funding agreement, at which time 75% of funds will be disbursed.
- 25% of funding will be withheld until the final report is submitted thirty (30) days following the project's end date.

Grant amount: \$2500. County Arts reserves the right to award less than the requested amount.

Projects must adhere to the following guidelines:

- There should be no admission fee charged to the public.
- Total revenues and expenses must balance.
- Projects must not appropriate or disrespect other cultures. We encourage artists
 to learn about the harmful impact and effects of cultural appropriation and, with
 this in mind, evaluate and critically reflect on their own practices. Helpful
 resources include this Canada Council for the Arts <u>Context Brief</u> and those listed
 in this article from the Canadian Crafts Federation.
- Successful applicants must abide by the County Arts <u>Inclusivity</u>, <u>Diversity & Equity Policy</u>.

What this program funds

• Artist Fees (up to 20% can be related to art supplies/equipment rental necessary to carry out the project and ensure participant accessibility).

To be eligible, applicants must:

- Have a permanent physical address in Prince Edward County;
- Be an Artist Member of the Prince Edward County Arts Council. Membership must be in place before an application is submitted;
- Be a professional artist (having graduated from an accredited art program, or having more than 3 years of experience working in their field).

To apply, please fill out the application form (linked here)

You will need the following to apply:

- Project name, summary and description
- Project start and end dates
- Artist CV
- Artist Bio
- Support material in the form of either 5 images, up to 3 minutes of audio, up to 3 minutes of video, or up to 5 written pages.
- Support letter from community organization partner, if applicable.
- Budget

We want to ensure that all eligible artists feel comfortable and confident applying to our Artist Fund grants. If you have any questions or would like assistance developing your application, we are here and ready to support you. Please contact janna@countyarts.ca for assistance or with any questions.