



PRINCE
EDWARD
COUNTY
ARTS
COUNCIL



**artist
fund**

CAREER DEVELOPMENT GRANTS FOR ARTISTS

Supporting Artists

For over 30 years, the Prince Edward County Arts Council has had the privilege of **supporting professional events** that showcase the work of Ontarian artists. Our events annually generate upwards of \$250,000 in sales of art.

Today we are expanding our **support of local artists** by offering career development **grants** through the **Artist Fund**, a new initiative that, since its launch in 2017, has awarded \$5,300 to local artists.

With a one-time injection of funds from the Ontario Arts Council, we were able to kickoff the Artist Fund, but **require community support** to help grow the program in 2019 and beyond.

The Artist Fund offers an ideal channel for businesses wishing to invest in the arts, a sector that drives **innovation** and **economic growth**.

Who is Eligible

Our membership is a diverse group of artists including painters, makers, photographers, illustrators, cinematographers, authors, designers, performers, and more! Emerging and professional artists may apply to the Fund's various programs.

To be eligible, applicants must meet the following:

- Have a permanent physical address in Prince Edward County.
- Be an **Artist Member** of the Prince Edward County Arts Council.

Applications are deemed eligible by the Executive Director and then evaluated by Board Members guided by the Arts Council's evaluation criteria. Applicants are eligible to receive funding once per calendar year. There must not be any outstanding reports due at the time that the application is received.

What are the obligations of successful candidates?

- Grant Acknowledgement Form must be signed.
- Public acknowledgement of the Arts Council's support.
- Final Report must be submitted within 30 days of the project's completion.

Programs

The Artist Fund supports the following programs:

- **Professional Development (\$1500)**

Strengthen artist careers through learning.

- **Market Development (\$1500)**

Support artists as they develop new markets for their work.

- **Public Art (\$1500)**

Encourage the realization of public art projects in the community.

- **Artists in the Community (2020 launch – \$TBD)**

Help the community engage professional artists to realize art-focused projects, or help artists to realize projects that engage residents.

Successful Candidates 2017

In the program's inaugural year, three local artists were awarded funds to pursue professional development activities.

Total funds available: \$1,500

- ✧ **Janice Edwards**, Painter – \$150 to attend Brush it Bold facilitated by Sheila Davis in PEC.
- ✧ **Kate Golding**, Surface Pattern Designer- \$750 to attend School of Hustle facilitated by Instagram Business and Hedley & Bennett in Los Angeles.
- ✧ **Tess Girard**, Cinematographer - \$600 to attend a Cinematic Lighting workshop facilitated by the Canadian Society of Cinematographers in Toronto.

Testimonial



“Attending School of Hustle has given me a new perspective on my position as a designer and entrepreneur... and a renewed confidence that I can achieve my goals. The generous funds provided by the Professional Development Program grant were integral to me being able to participate.”

- Kate Golding, 2017

Successful Candidates 2018

Applications more than doubled in 2018, demonstrating a real need in the community. We supported a diverse range of artists and projects, and awarded our first Public Art grant!

Total funds available: \$4,500

- ✧ **Chrissy Poitras**, Printmaker – \$325 to take online course *Getting Your Work into Galleries* at Praxis Centre, New York.
- ✧ **Karole Marois**, Muralist- \$112 to gain her *Working at Heights* certification.
- ✧ **Katrina Tompkins**, Furniture Designer - \$600 to participate in *Zanzibar Professional* with CoDesign Abroad in Zanzibar, Africa.
- ✧ **Gavin North**, Performer - \$450 to attend *Winter Improv Festival and Tournament* in Stratford, ON.
- ✧ **ICE BOX PEC**, Event - \$1,500 to support the creation of interactive art installations by Chrissy Poitras and Andrea Piller.

Testimonial



“ Thank you so much for your support! It was much needed to help get this event off the ground in its first year. Thank you for believing in us and being part of the magic that was ICE BOX! ”

- Krista Dalby, 2019

Growing the Fund

How was the Fund created?

- OAC one-time funding 2018 \$3,000
- Operating funds \$1,500
- \$4,500

Growing the Fund

- Donations \$3,000 +
- Business sponsorship \$3,000 +
- \$6,000 +

Sponsorship Levels

Get featured on our beautiful website, which is ranking #1 in search keywords Prince-Edward-County-arts! Become a sponsor by visiting <https://countyarts.ca/sponsor/>

Champion \$1000

- Recognition on our Sponsor page;
- Recognition as a key sponsor in promotion of the Artist Fund, including print advertising and press release;
- Recognition in social media;
- Invitation to special events, including opening night receptions.

Leader \$500

- Recognition on our Sponsor page;
- Recognition in social media;
- Invitation to our very popular Holiday Mixer.

Supporter \$250

- Recognition on our Sponsor page;
- Recognition in social media.

Contact

Interested in supporting the Artist Fund? Please get in touch!

Contact

Janna Smith, Executive Director

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“Stimulating economic growth starts by investing in innovation, and that means putting money into arts and culture.”

-Mélanie Joly, Former Minister of Canadian Heritage



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO

an Ontario government agency
un organisme du gouvernement de l'Ontario