



Audience Development Application

Name : _____

Address : _____

Phone : _____ Email : _____

Website : _____

Emerging or Professional Artist (see guidelines for definition) : _____

- Summarize your artistic work, history and achievements.

Project

- Project description, including why you chose to participate in this particular activity, and if you have done so in the past.
- Outline the project's details. The following information is required:
 - Start date & end date
 - Name of Activity
 - Website
 - Venue Name & Location

Impact

- Describe the anticipated results of this project. Give specific details related to audience reach, demographics, geographic location, etc.
- How will this project impact your career and/or practice?

Budget

- If the request amount is only partially awarded, how will you raise the additional funds to carry out the project?

Request Amount : _____

Revenu	Projected	Actual
Artist Contribution		
PECAC (Request Amount)		
Other		
<i>Total Revenu</i>		
Expenses		
Registration fee/Venue rental/Booth fee		
Freight (by air or truck; maximum \$500)		
Artist travel (\$0.40/KM or economy class)		
Equipment rental		
Presentation costs		
<i>Total Expenses</i>		
Surplus (Deficit)		